

ROGER WALLER

E8620 County Road E
Elk Mound, Wisconsin 54739
wallerr@artaeffex.com
www.artaeffex.com
715.505.6616



OBJECTIVE To employ my diverse experience and skills in graphic design, advertising, illustration and marketing to create and enhance print, packaging, multimedia, and digital based design.

EDUCATION **Bachelor of Fine Arts - Graphic Design emphasis**
Minor - Business Administration
University of Wisconsin - Stout, Menomonie, Wisconsin

Associate Degree - Marketing
Wisconsin Indianhead Technical College, Rice Lake, Wisconsin

EMPLOYMENT **Graphic Designer/Illustrator, 1999 - Present**
Artæffex Graphic Design - Elk Mound, Wisconsin

Freelance work for numerous clients involving the ideation, creation, design, and construction of all manner of materials for press, photocopy, multimedia, and web presentation. Products include business systems, books, magazine ads and layouts, flyers, advertisements, web sites, brochures, image enhancement and manipulation, photography, logo creation, illustration, and computer art.

Graphic Designer/Marketing Coordinator, 2004 - 2008
Bomac Vets-Plus, Inc. - Knapp, Wisconsin

Performed the ideation, design and creation of all manner of print, electronic, and 3D materials including product photography, product packaging, periodical ads in addition to layout and scheduling, postcards, trade show graphics, banners, videos, invitations, direct mail, stickers, posters, handouts, cd covers, flyers, catalogs, brochures, logo creation, slogan and ad campaign initiation and continuity. Maintenance and assistance in the operation, training and support of Mac and PC based computers, network servers, LAN, and WiFi, provided technical problem-solving assistance on graphic files, electronic documents, and software.

Graphic Designer/Graphic Artist, 1999 - 2002
West Wind Graphics - Menomonie, Wisconsin

Responsibilities included the design and typeset of all manner of printed materials for press, photocopy, color laser, inkjet and other distribution including books, postcards, invitations, direct mail, stickers, posters, handouts, cd covers, magazine ads and layout, flyers, logo creation, including the maintenance, implementation, and support for Mac and PC computers, software, network and printers.

Computer Technician/Graphic Artist 1997 - 1999
Imaging Department, Quad Graphics Inc. - Lomira, Wisconsin

Maintenance and assistance in the operation, training, and support of Mac and PC systems, network servers, RAID's and the LAN, in addition to providing technical problem-solving assistance on graphic files, electronic documents, software and the production of electronic documents for printing by offset-lithography and gravure.

Administration Specialist 1987 - 1990

U. S. Air Force, Rhein Main Air Base - Frankfurt, Germany

Advanced to Rank E-4 (Senior Airman), Administrative training at Keesler Air Force Technical school, supervised and trained various personnel, maintained records by both computer and hand and conducted and assisted in various records management seminars.

SKILLS MAC X, Windows 7, Vista, and XP - technical support, networking, graphic file formats, (CS4) Adobe Acrobat Professional, Adobe Dreamweaver, Adobe Flash, Adobe Illustrator, Adobe InDesign, Adobe Photoshop, CorelDraw, Corel Painter, QuarkXpress, Microsoft Office, Microsoft Publisher, and web-based technologies HTML, XHTML, CSS, and Javascript.